

PRIVACY POLICY

This Privacy Policy defines the methods of protecting data of Website Users. The terms defined in the Rules shall also apply in this Privacy Policy.

This Privacy Policy is an integral part of the Rules and using the Website is deemed to be an acceptance thereof.

The entity acting as the Controller of personal data (hereinafter referred to as the "Controller") collected by way of the registration form made available on the Website is the Organiser:

Ivona Software Sp. z o.o. Based at al. Grunwaldzka 472, 80-309 Gdańsk, entered into the Register of Entrepreneurs maintained by the District Court for Gdańsk - Północ in Gdańsk, Commercial Division VII of the National Court Register under KRS number 0000211231, NIP 5862128060, with the share capital of PLN 452,000.00, e-mail: biuro@ivona.com, contact telephone number: +48 58 882 32 00.

The Controller entrusted the processing of data to the Website Operator:

PROIDEA Sp. z o.o. of Kraków, with its registered office at ul. Łabędzia 9, 30-651 Kraków, entered in the Business Register of the National Court Register maintained by the District Court for Kraków-Śródmieście, 11th Commercial Division of the National Court Register, under No. KRS 0000448243, with Tax Identification Number (NIP): 6793088842, Industry Identification Number (REGON): 122769022, and the share capital of PLN 10,000.00, e-mail: biuro@proidea.org.pl, contact telephone No.: +48 12 617 11 83, an entity authorised by the Organiser to process personal data under a relevant agreement.

Scope and legal basis for collection of personal data

The Controller collects the data of Users and Participants in the manner specified in the Rules.

The Controller collects and processes the following data:

- a. (i) name and surname of the User, (ii) the User's telephone number, (iii) the User's company e-mail address, (iv) name and surname of the Participant; (v) the name of the Participant's company, (vi) the Participant's position at the company, (vii) the Participant's company e-mail address, (viii) the Participant's telephone number;
- b. optionally (ix) the User's additional notes;
- c. data for the purposes of issuing a VAT invoice: (i) company name, (ii) address, postal code, city/town, (iii) tax identification number (NIP).

Users provide the Controller with personal and other data referred to above by filling in the registration form available on the Conference Website.

Purpose of personal data collection and scope of its processing

All data collected by the Controller are used for the purposes for which they were collected, i.e. purposes related to the organisation of the Conference, including registration of Participants, ensuring communication with Participants and entities submitting notices of participation of Participants, as well as other purposes related to the performance of the agreement on participation in the Conference, and the complaint procedure.

Subject to the consent of a relevant User or Participant who is not a User, the Controller may process the following data: his or her first name, surname, e-mail address, telephone number, company name and position, for marketing purposes related to the presentation of the Organiser's and its partners' business activities

and offer, and may transfer such data to Conference partners and sponsors, which will process them for marketing purposes related to the presentation of their business activities and offer.

Giving the consent referred to in the sentence above is voluntary and is not a condition of participation in the Conference.

The User, as the data subject, has the right to withdraw his or her consent to the processing of his or her personal data at any time. To that end, he or she should notify the Organiser of the fact by sending a relevant request by e-mail to the following address: innovationatamazon@amazon.com , or to the correspondence address of the Website Operator. The withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal. Once the User withdraws his or her consent to the processing of personal data, the provisions of this Privacy Policy shall apply accordingly.

Right of access

Users and Participants who are not Users, as data subjects, have the right to access and correct their personal data, have them completed, updated or rectified, request that their processing be suspended temporarily or permanently, restrict their processing or their erasure.

The Controller reserves the right to refuse to erase a Participant's or a User's data, if their retention is necessary to enforce claims or is required under the applicable laws.

Any changes to a person's personal data may be made by sending a relevant statement to the Controller's address.

Cookies

The Website uses small files called cookies.

Website Users are informed of the use of cookies through a relevant pop-up window displayed on the Website. In the notice the Controller informs Users that further use of the Website is deemed as the acceptance of the use of cookies, unless cookies have been disabled by the User in browser settings.

Cookies are stored by the server on the computer of the User using the Website. Cookies usually contain the name of the domain from which they originate, their expiration date and a unique, randomly selected number identifying the file. Cookies do not contain data that would permit the identification of the User.

Information collected by means of such files help adjust the Website to individual preferences and needs of Users. It also makes it possible to produce general statistics on the use of the Website.

The operation of cookies is entirely safe for computers, in particular no viruses and other malicious software can affect Users' computers through cookies.

Nonetheless, Users may restrict or disable the storage of cookies on their computers. If Users choose to do so, browsing through the Website will be possible, but the use of its certain functions may be limited.

IP address

The Controller reserves the right to collect IP addresses of Website visitors, which may be helpful in diagnosing technical issues concerning the server and creating statistical analyses (e.g. to determine the regions where the highest number of Website visits are made). In addition, collection of IP addresses may be useful for administration purposes and to improve the Website.

IP addresses are collected in an anonymous way, which means that they are not assigned to any User data.

Access to data by third parties

The personal data collected by the Controller may be accessed directly only by authorised employees or associates of the Controller as well as persons responsible for maintenance of the Website who have received appropriate authorisations.

Personal data may also be made available to entities authorised to receive them under the applicable law, in particular competent judicial authorities.

Personal data collected by the Controller are also accessible by the entity operating the Platform, through which registration for participation in the Conference is carried out. In addition, if a Participant uses the online payment method, the Controller will disclose the data related to such Participant to relevant payment agents in the scope necessary to process such payments. Data are transferred under the executed personal data processing agreements.

If a User or a Participant gives his or her explicit and voluntary consent to the processing of their personal data by Conference partners, including the Website Operator, for the purposes related to sending information on the Conference partners' business activities and offer, Conference partners are also entitled to process the User's and Participant's personal data.

Safeguards and personal data protection

The Controller and the Operator process personal data in accordance with the Personal Data Protection Act of 29 August 1997 and implement technical and organisational measures which ensure adequate protection of processed personal data, considering relevant threats and the category of protected information, in particular they secure personal data against disclosure to unauthorised persons, loss or damage.

Contacting us

Any additional questions related to the Privacy Policy should be sent to the correspondence addresses indicated above or the following e-mail address: rejestracja@proidea.org.pl.

Amendments to the Privacy Policy

The Controller reserves the right to amend this Privacy Policy. The Privacy Policy is an integral part of the Rules and any amendment hereof will take place in accordance with the procedure applicable to amending the Rules.

The date given below is the effective date of this Privacy Policy in its latest version.

Date: 4 June 2018.