

## **PRIVACY POLICY**

This Privacy Policy defines how we protect the data of Users using the Service.

For the purposes of this Privacy Policy, the definitions contained in the Regulations apply.

Use of the Service constitutes acceptance of these Terms and Conditions, which is incorporated into this Privacy Policy.

The administrator of personal data collected through the registration form provided on the Website is Ivona Software sp. Z o.o. Based at al. Grunwaldzka 472, 80-309 Gdańsk, entered in the Register of Entrepreneurs of the National Court Register maintained by the District Court for Gdańsk - Północ in Gdańsk, Commercial Division VII, KRS 0000211231, REGON 193055451, NIP 5862128060, with share capital of PLN 452,000.00, E-mail address: biuro@ivona.com, contact telephone number: +48 58 882 32 00;

The Service Operator is PROIDEA Sp. Z o.o. based in Krakow, ul. Łabędzia 9, 30-651 Kraków, entered in the Register of Entrepreneurs of the National Court Register maintained by the District Court for Kraków-Śródmieście in Cracow, XI Commercial Division of the National Court Register under KRS number 0000448243, REGON 122769022, NIP: 6793088842, With a share capital of PLN 10,000.00, e-mail address: biuro@proidea.org.pl, contact telephone number: +48 12 617 11 83.

The data controller entrusted the data processing to the Service Operator.

### **Scope and basis for collecting personal data.**

The Administrator collects User Data in the manner specified in the Regulations.

The Administrator collects and processes the following data for Users who are natural persons who have registered on the Service:

(i) name, (ii) name, (iii) email address, (iv) telephone number, (v) mailing address. Optionally, if the data is provided by the User, the Administrator may also collect: (vi) additional comments from you, (vii) your LinkedIn username, (viii) your Facebook username, (ix) your Twitter username.

The Administrator collects and processes the following data concerning the Service Users who have registered for the Conference of Participants, delegated by a legal person to participate in the Conference:

(i) the name of the registrant, (ii) the address, (iii) the name of the person submitting, (iv) the email address of the notifier, (v) the telephone number of the notifier. If the data is provided by the User, the Administrator may also collect: (vi) additional comments from the User, (vii) source of knowledge about the Conference, (viii) username on LinkedIn (ix) username on Facebook, (x) On Twitter.

The Administrator collects and processes the following Participant Data submitted by the Company:

(i) name, (ii) name, (iii) email address, (iv) position.

Users provide the Administrator with personal data and other data indicated above by completing the registration form available on the Conference Website.

### **Objectives of collecting personal data and scope of their processing.**

All data collected by the Administrator is used for purposes related to the organization of the Conference, including the registration of Participants, communication with the Participants and the Participants, as well as for other purposes related to the performance of the contract for participation in the Conference.

In the event that the User or the Participant who is not the user has given his / her consent, the Administrator and the Operator may process the collected data for marketing purposes related to the presentation of the business and the offer of the Organizer and its partners.

### **Right of access**

Users and Participants who are not Data Users have the right to access and correct data. Any changes to your personal data can be made by sending a valid statement to the Administrator's address.

### **Cookies**

The service uses small files called cookies.

The Service User is informed about the use of cookies in the Service by displaying the corresponding dialog on the Website. At the same time, the Administrator informs the User that further use of the site is consistent with the acceptance of the use of cookies, unless cookies have been disabled by the user in the browser settings.

Cookies are saved by the server on the User's computer using the Service. A cookie usually contains the domain name from which it originated, its "expiration date", and an individual random number that identifies the file.

Information collected through these files helps you tailor your site to your individual preferences and needs. They also provide the ability to develop general statistics on the use of the Service.

The mechanism of cookies is completely safe for computers, especially by means of viruses and other dangerous software.

However, you may restrict or disable Cookie access to your computer. If this option is used, navigation on the Service pages will be possible, and may result in limitation of the use of certain features.

### **IP address**

The administrator reserves the right to collect IP addresses of visitors to the Service, which may be helpful in diagnosing technical problems with the server, creating statistical analyzes

(eg determining which regions we record the most traffic). In addition, they can be useful in administering and improving the Service.

IP addresses are collected anonymously, meaning they are not associated with any user data.

#### **Access to third-party data**

Personal data collected by the Administrator shall have direct access only to authorized employees or associates of the Administrator and authorized servants who have been granted the appropriate authorization.

Personal data may also be made available to entities entitled to receive them under the applicable laws and, in particular, to the competent judicial bodies.

#### **Security and protection of personal data**

The Administrator and Operator shall process personal data in accordance with the Personal Data Protection Act of 29 August 1997 and shall apply technical and organizational measures to protect the data processed in relation to the threats and categories of data subject to protection and in particular to protect personal data from unauthorized access, loss or damage.

#### **Contact Us**

Any additional questions regarding the Privacy Policy please contact the above correspondence address or email: [anna.bil@proidea.org.pl](mailto:anna.bil@proidea.org.pl), [innovation2017@amazon.com](mailto:innovation2017@amazon.com).

#### **Changes to Privacy Policy**

The administrator reserves the right to make changes to the Privacy Policy. The Privacy Policy is an integral part of the Regulations, and its amendment takes place in the manner provided for the amendment of the Regulations.

The date specified below is the date of last Privacy Policy.

Date: August 21, 2017.